



FOR IMMEDIATE RELEASE

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KID WINS FREE HAIRCUTS FOR LIFE FROM RIBBET SALON

WILMINGTON, NC – RIBBET held a breakfast ceremony Tuesday to award Eleanor Holcomb with a certificate for winning free haircuts for life.

Eric and Elizabeth Holcomb entered their toddler in the contest during RIBBET's grand opening weekend on September 26th.

The 24 month old had her first RIBBET haircut the morning of the ceremony. "We were hoping to be the first to give her a haircut but she had one a few months earlier," said Delyn Fritz, owner of RIBBET.

RIBBET is a hair salon for kids that specializes in providing quality haircuts in a kid-friendly environment using only organic products. RIBBET also features a retail section that sells not only all natural hair salon products but also organic and fair trade toys and accessories that parents can buy and feel good knowing that their purchase was environmentally and socially responsible.

Details: www.ribbetsalon.com

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